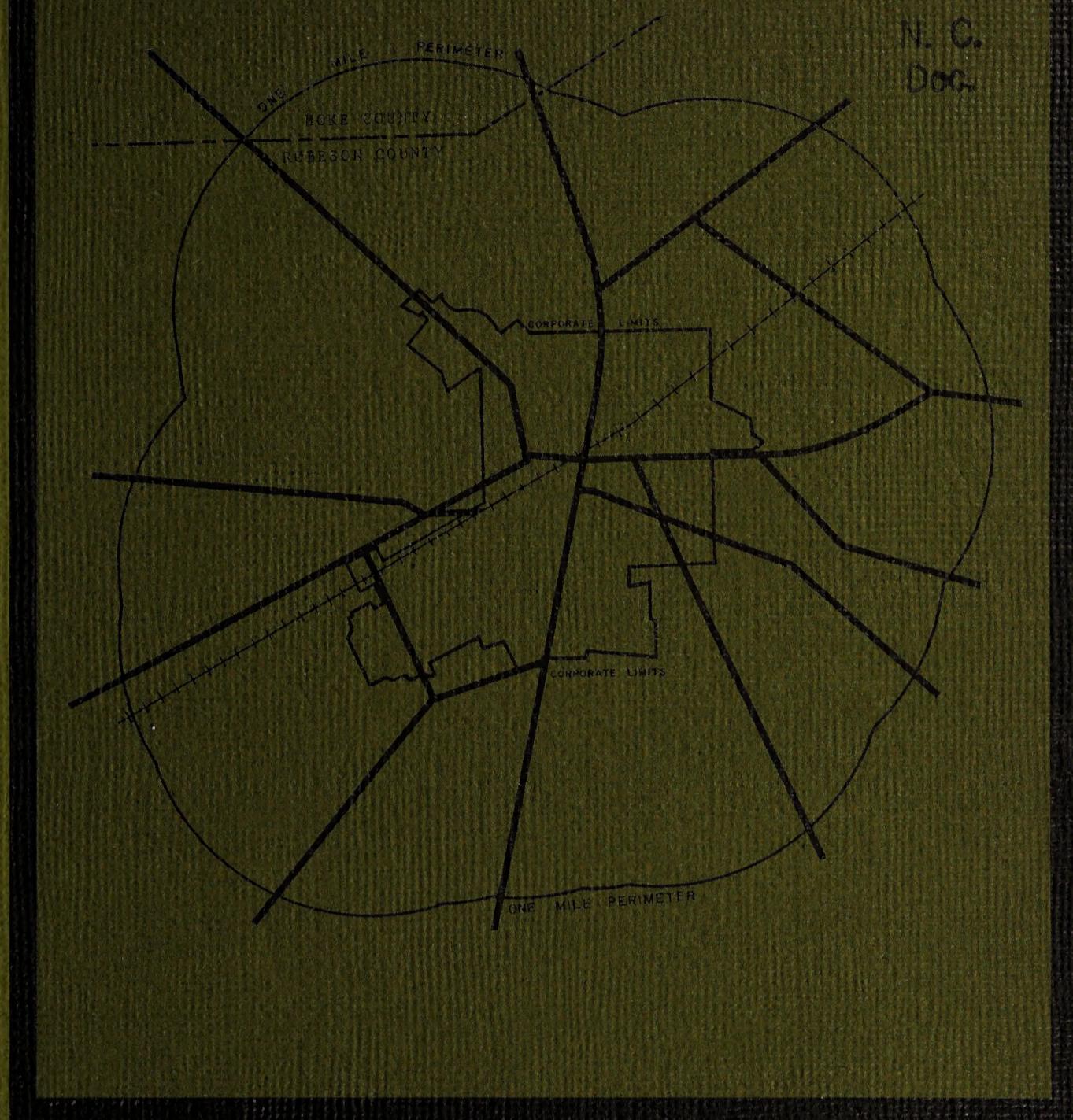


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RED SPRINGS, NORTH CAROLINA COMMUNITY APPEARANCE STUDY

ABSTRACT

TITLE: Community Appearance Improvement Program, Red Springs, North Carolina

AUTHOR: North Carolina Department of Local Affairs, Division of Community Planning

SUBJECT: A special planning report for the Town of Red Springs, North Carolina, identifying community areas needing appearance improvement to further enhance community development, growth and pride.

DATE: July, 1971

LOCAL PLANNING AGENCY: Red Springs Planning Board

SOURCE OF COPIES: Town Hall
Red Springs

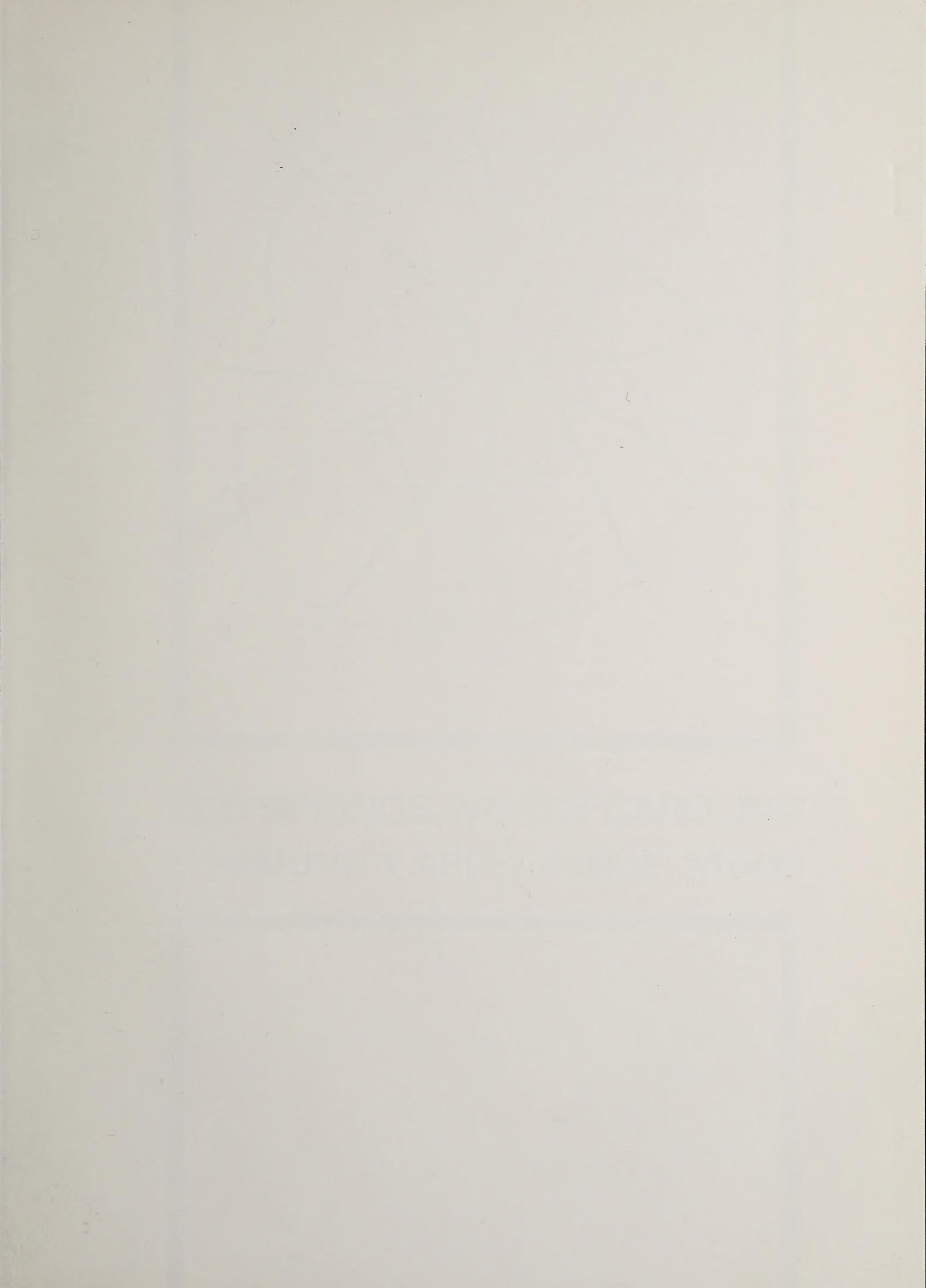
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Raleigh, North Carolina 27602

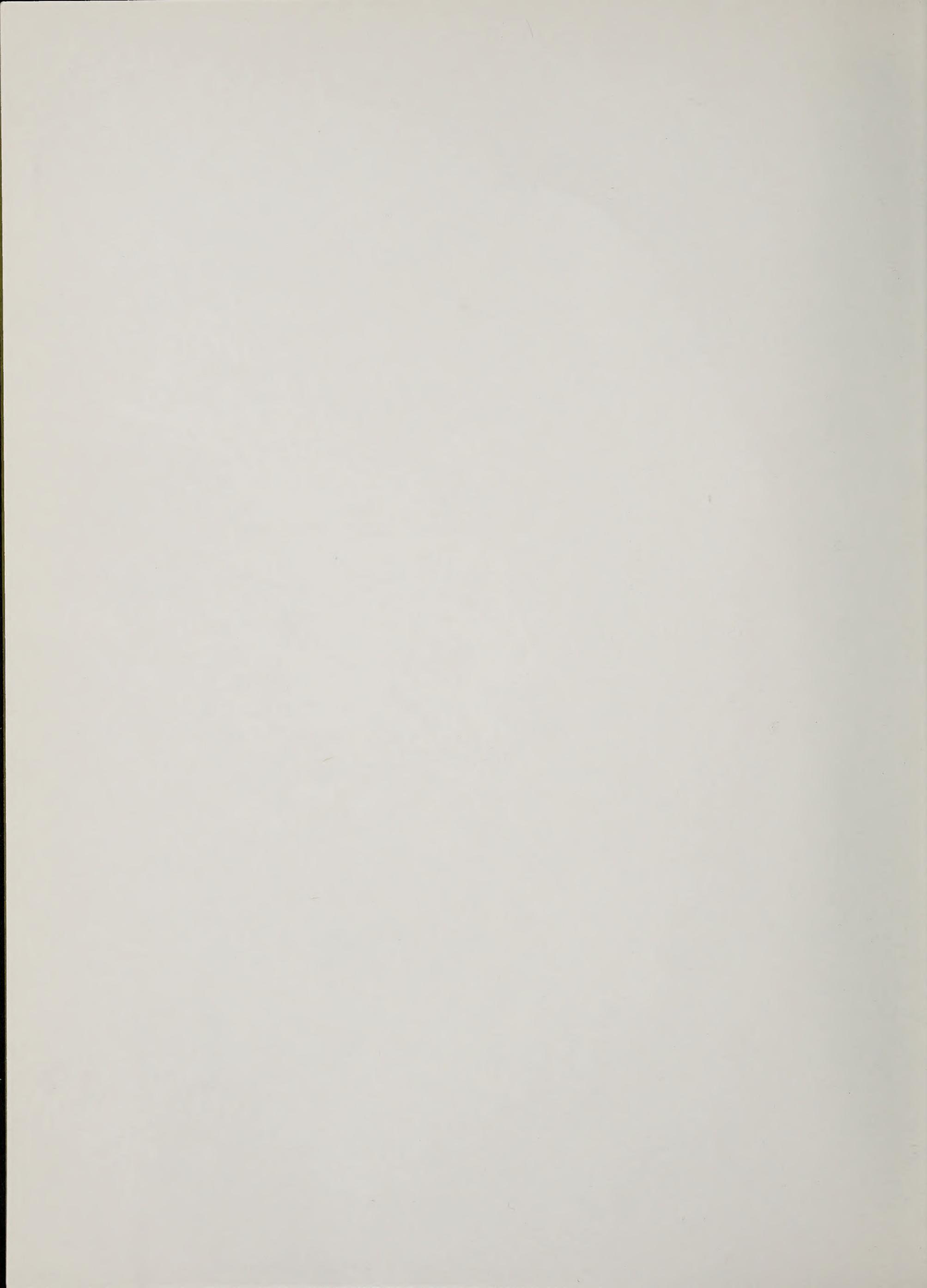
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Springfield, Virginia 22151

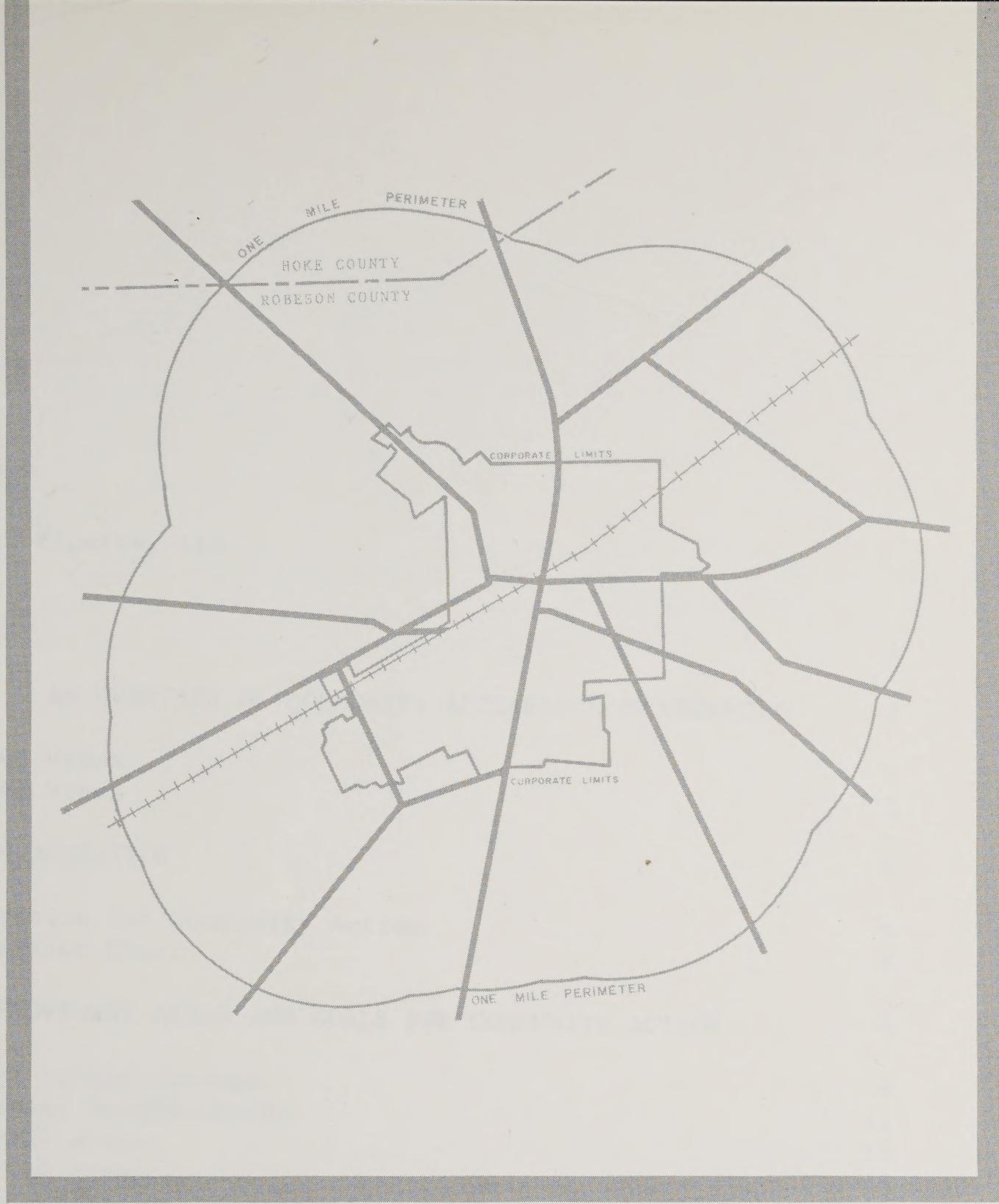
HUD PROJECT No: NCP-108

NUMBER OF PAGES: 47 plus Appendix

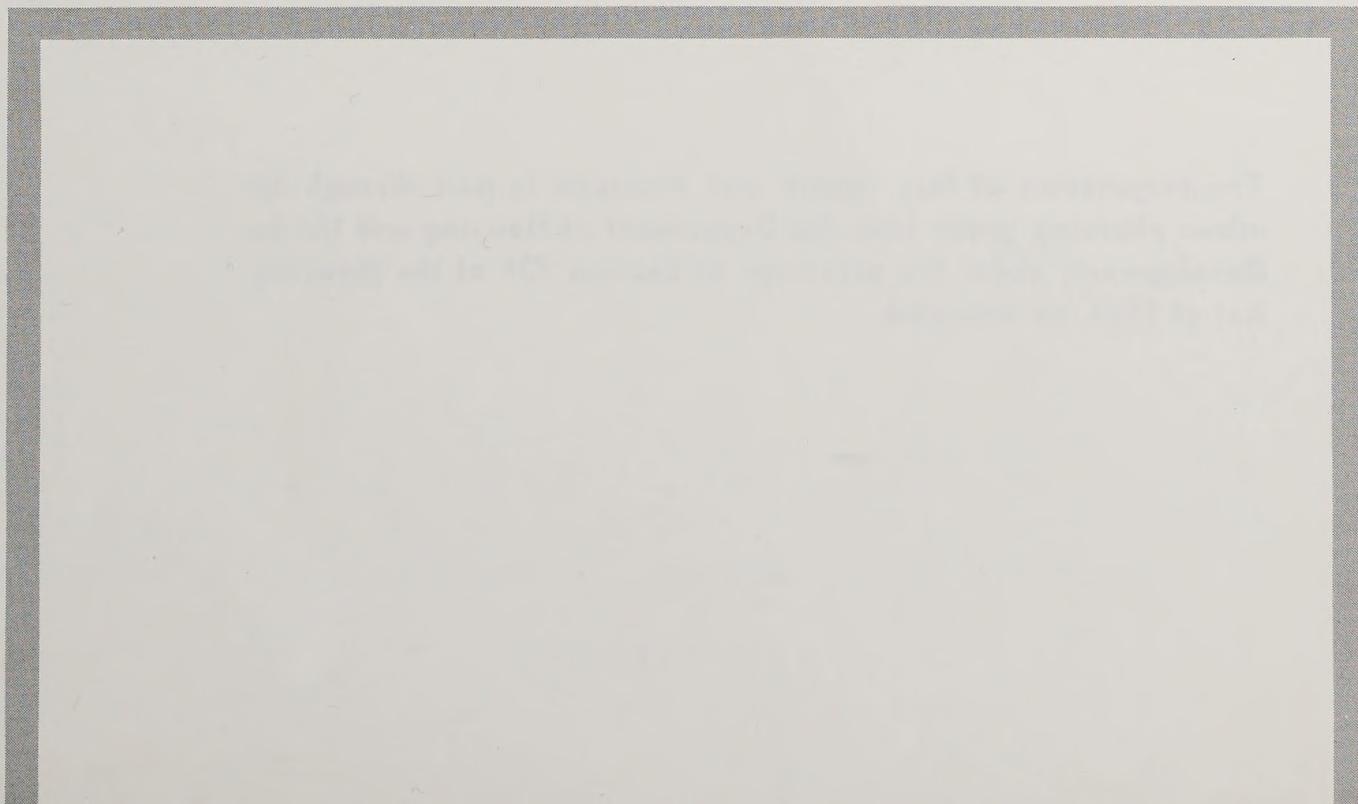
ABSTRACT: This planning report is intended to act as a basic guide for developing a coordinated and comprehensive approach to community appearance improvement programming in the Town of Red Springs, North Carolina. The report summarizes previous community appearance programs, identifies town areas needing appearance improvements and includes a recommended organization structure to implement a continuing appearance improvement program. The report further identifies example projects that can be undertaken by local civic groups to initiate needed improvements or clean-up efforts within the town.







RED SPRINGS, NORTH CAROLINA COMMUNITY APPEARANCE STUDY



The preparation of this report was financed in part through an urban planning grant from the Department of Housing and Urban Development, under the provision of Section 701 of the Housing Act of 1954, as amended.

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INTRODUCTION

Awareness of community appearance problems has grown in recent years. Improvement projects such as clean-up/fix-up campaigns, urban beautification and sign removal have received much attention with local bipartisan support from all segments of a community's populous. Much of this growing awareness may be attributed to two major factors: 1) environmental awareness - the much publicized environmental problems have made more people cognizant of their immediate surroundings including the appearance of their community; and 2) industrial development - the need to attract new industries to support a growing population has further created the additional need for more modern and attractive public services and facilities, as well as adequate commercial and housing developments.

Awareness and action, however, are not synonymous. In many communities, people are aware of problems but, because of lack of leadership from officials (elected or civic), or just a general apathy of the citizenry, nothing is accomplished. None of these facts are true in Red Springs, however, since Red Springs citizens have been action-oriented for a number of years. Individuals and groups have already been working to improve the physical and aesthetic appearance of the central business district and neighborhoods in the town.

The purpose of this plan is to encourage more such efforts. It is further desired that this planning program will give direction and organization to future efforts to improve the appearance of Red Springs. As the town citizens are already action-oriented, it is a desired effect that this plan should follow the same theme; and, therefore, this report is directed toward the establishment of certain long-range community goals (organization) for which a number of improvement projects (action) at specific locations throughout the community have been formulated to fulfill these goals. Goals have been established to include major portions of the community while projects have been outlined to fulfill only portions of these long-range goals in such a way that groups may adopt one and follow it through until completion. With an efficient organization scheme, progress on each goal and specific project may be monitored by the sponsoring club (preferably the Red Springs Chamber of Commerce) and due recognition may be awarded upon project completion.

The first section of this report is an overview of both positive and negative appearance aspects affecting Red Springs. This includes a brief resume of past community accomplishments and a discussion of the present organization. The second section is aimed at suggestions for future project organization with emphasis on record keeping, and formulation of long-range goals and attendant projects. This has been made a major section of the report to establish the thesis that efficient organization can lead to more profitable results.

Division of the town into broad "appearance" planning divisions is discussed in the third section. The Town of Red Springs has been divided into five major areas of community concern. Each division is briefly described and some long-range appearance goals have been suggested for the

town's consideration. Additionally, each goal has been provided with a list of specific projects that, when completed, would achieve the initial goal.

Section four of the report is devoted to the detailing of work to be completed under each specific project including suggestions on procedure. This will afford any interested group the opportunity to decide which project or projects it may undertake during the year that would eventually fulfill one or more of the long-range goals.

RED SPRINGS - AN OVERVIEW OF COMMUNITY APPEARANCE PROGRAMMING

Positive Views

Red Springs citizens have been concerned with community appearance problems for some time. Various civic clubs, individuals and local government officials have invested many hours toward community beautification, clean-up/fix-up/paint-up projects and extension of community services for neighborhood improvement.

In 1967, the first concerted effort to organize these groups and individuals into a total community action program was initiated. Town officials formed the Civic Development Committee to head-up community appearance project programming. A result of much groundwork backed by the Red Springs Garden Club, this committee met with civic organizations to outline numerous improvement projects that could be undertaken by individual groups to improve the community's appearance. Projects were assigned to each on a voluntary basis and work was completed in March of that year.

Pictoral records of the 1967 campaign indicate that enthusiasm and participation of the town's citizenry was widespread throughout the community. Projects undertaken included general clean-up/sweep-up in the central business district, park clean-up and maintenance, and school yard clean-up.

Since 1967, the Red Springs Garden Club and more recently, the Red Springs Chamber of Commerce, Beautification and Traffic Committee, have spearheaded annual clean-up efforts. Active groups assisting in the yearly programs included the Westside Garden Club, NAACP, Red Springs Department of Public Works, Boy Scouts, Girl Scouts, Red Springs Schools, Vardell Hall and the National Guard, among others. Projects undertaken during the past three years encompassed an anti-litter campaign with trash pick-up along highways, the obtaining and decorating of trash barrels for placement along town streets and a poster contest for school children; a junk car and old appliance removal service aided by the National Guard; development of a mini park; a street tree planting program in the central business district; neighborhood clean-up/fix-up campaign; restoration of the "Ye Olde Spring" park area; development of a rose garden adjacent to the central business district; and, participation in the Governor's Award contest for community development.

This year's clean-up efforts (1971) are again being guided by the Chamber of Commerce. They have assisted in project identification and organization, and have supplied refreshments for participants at major clean-up events. Projects for the year coincide with previous year's projects. This year, however, efforts were made to expand each project and knowing that more time would be needed to complete the projects, Mayor Watson proclaimed the entire month of April as "Red Springs Clean-up Month."

Thus, even with this brief description, it can be determined that Red Springs citizens have already established and carried out a very effective community appearance improvement program. Many citizens have responded to the call for clean-up work with not only enthusiasm, but also participation.

Negative Views

On the surface, the previously described program would seem very adequate; however, there are more projects that could be done and some projects that could be extended. In other words, community appearance programming has come a long way in Red Springs, but more must be done to complete major programs and to maintain the desired level of appearance.

For example:

Until community education is effectively demonstrated in the area of anti-litter programming, there will be a continuing need for clean-up programs. The frequency of these projects and the participation rates must be increased so more citizens may take a personal interest in their community's appearance and concurrently, develop a personal pride for their community.

Trash pick-up along highways in the spring by small groups is not enough. Attempts must be made to reach or educate more people that littering the highways is not only unsightly, but also hazardous for other drivers and for health reasons. Therefore, expansion of the present highway clean-up efforts is necessary.

As another example of the need to expand an existing program, the central business district presents a fine appearance while driving through on Main Street, but after finding a parking space one might not enjoy making their way to the stores from the rear (where most parking space is provided) through dusty or muddy parking lots, piles of litter, discarded, uncovered trash, and unidentified doorways. Efforts to improve store fronts have been very successful in the past, and therefore, new projects to expand the program for total store appearance improvement should be pursued in the next few years.

A new major project presently being considered is the removal of overhead wiring in the central business district. This project would be undertaken by the town Public Works Department, but citizen support is needed

to promote Town Council action. The elimination of wiring would greatly improve the appearance of the central business district and should be carried out as funds are available.

In addition to the need to expand or develop new projects, slight improvements to the organizational structure and in program coordination may improve the effectiveness of the total program. Presently, in most instances, individuals conceive and attempt to carry out projects. More aid and volunteer work from established committees and clubs in setting out community goals is necessary so needed tools and adequate participation can be obtained to lift the burden of work from a few individuals. The organizational program will be discussed in more detail in the following sections.

In summary, the Red Springs community appearance program has been very effective in the past but is in no way complete. The present program has developed a sound working basis. This base must be increased in the future, however, to expand and develop more community action. Some existing superficial programs must be intensified to promote more aggressive and in-depth improvements.

COMMUNITY ORGANIZATION

Few successful community projects are completed without good organization and planning. Effective organization need not be complicated, but it must be adequate enough to delineate and delegate group responsibility as well as create personal involvement. Individual and group expertise should be utilized to obtain the best possible results.

Planning of projects on the other hand must be described in great detail. Goals should be well thought-out and explicit. Project work elements should be described in sufficient detail so all participants understand their role in the program. If money or donations of materials are necessary to undertake a specific project, all available local sources need to be contacted prior to project initiation. Work assignments, schedules, and tools or other equipment must be made or procured so all available manpower will be utilized effectively.

The following is a description of a recommended organizational structure for community appearance improvement programming in the Town of Red Springs.

Organization for Community Action

All interested Red Springs citizens, civic and social groups, and town officials should be given the opportunity to participate in the community appearance improvement process. The success of the entire program will depend upon community-wide response to providing assistance in project formulation and implementation. The following paragraphs detail a recommended organizational structure for Red Springs appearance improvement programming.

Project Coordination and Assignments. The overview section of this report indicated that although many groups are presently participating in community appearance projects, the Red Springs Chamber of Commerce has initiated a number of these projects. Since the membership of the Chamber of Commerce not only includes the business leaders of the town, but additionally, includes other responsible citizens, it is recommended that the Chamber of Commerce continue its leadership role in community appearance improvement programming by assuming responsibility for project coordination and assignment.

This recommendation is further justified by the fact that the Chamber of Commerce is the only local civic organization which employs a part-time Executive Secretary responsible for recording, documenting and initiating Chamber business and projects. Additionally, the experience gained during previous years' projects has very definite advantages for outlining future programs and projects.

As the Chamber of Commerce provides leadership for all civic and citizen groups, the Town Planning Board in its town advisory capacity should also provide supplementary leadership for community improvement programming within the governmental structure. Projects involving public facilities or controls may be initiated and reviewed by the board. Recommendations of the Planning Board for such projects should be brought before the Town Council and Town Manager, whereby official action may be secured, necessary manpower designated or funds appropriated. The Planning Board can be the motivating force since one of its major functions is to oversee all community work involving future planning for the town and another is to develop suitable programs including regulating measures to assure implementation of each program.

These two groups, the Town Planning Board and Chamber of Commerce, would form the nucleus through which all other civic groups and governmental departments or agencies of Red Springs may participate in future community appearance programming. Each has the necessary leadership and experience. Each group has a cross sectional membership which can act as a motivating force in developing total community support and participation. Additionally, both groups have previously demonstrated their ability to aggressively complete work on programs directed at appearance improvement in the Town of Red Springs.

Project Conception and Implementation. All other civic organizations and interested citizens should communicate and cooperate with the Chamber of Commerce and Town Planning Board in developing future community appearance goals, formulating additional improvement projects, and carrying out the necessary work to complete such projects. New project ideas or problems should be brought to the attention of the Chamber of Commerce or Town Planning Board. In other words, no individuals or groups have to just "sit around and criticize" or think "how nice it would be if this or that were done," but rather, they should be willing to pursue and request assistance for all new appearance improvement projects.

To aid in developing more communication and cooperation, it is recommended that at least once a year the Chamber of Commerce and Town Planning Board hold an open forum to discuss community appearance programming in Red Springs. The forum program might include a progress report on existing projects, discussion of existing or new problems, enlistment of group sponsors for new projects and possibly an outside speaker to lecture on other efforts in the area of community appearance planning. It is further recommended that the Chamber of Commerce and Planning Board publicize meeting agendas that include discussions on community problems. In particular, the Chamber of Commerce, Beautification and Traffic Committee meetings should be open to the public so group representatives and citizens may present appearance problems and solicit aid for project planning. Planning Board meetings, on the other hand, are always open to the public, but more efforts might be made to have regular monthly meetings at which citizens may present their problems and avenues available for solution of problems can be outlined.

Organization Chart

Figure 1 represents the organizational structure recommended for future community appearance improvement programming, as briefly described in the preceding paragraphs.

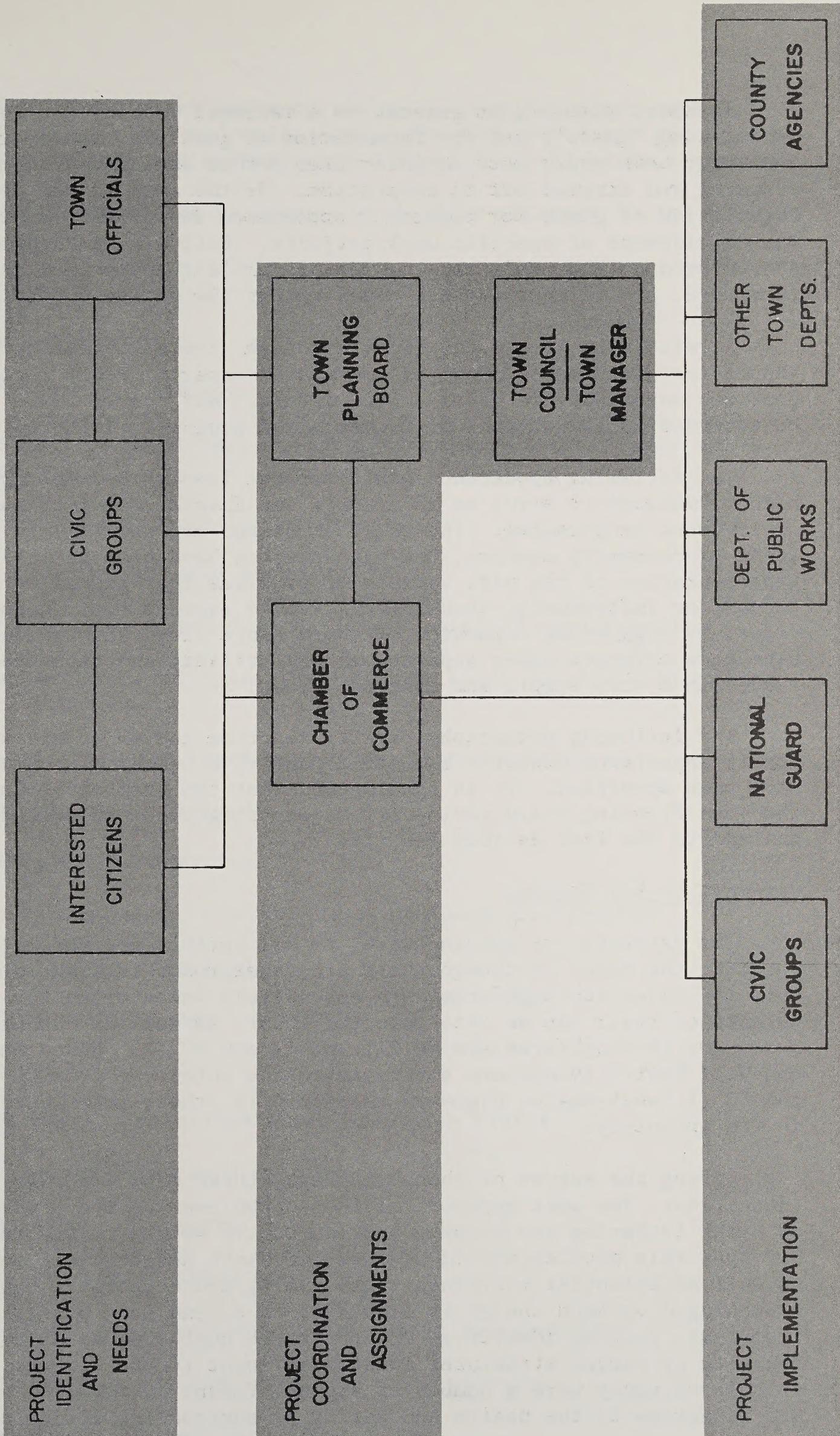
The three major steps in programming project identification and needs, project coordination and assignment, and project implementation are listed to the left of the diagram. The responsible group or groups needed to accomplish these program steps are indicated at the right of the diagram. As it should be, no person or group in Red Springs has been excepted from participating in the program. It only remains for each to come forward and indicate a desire to assume a responsible position within the program.

In essence, the recommended organizational structure already exists, and no further specific action is required by either group to implement the organizational structure; provided the groups accept the responsibility and publicize their intent to carry out the program. All other civic clubs and interested citizens, however, should endorse this organizational structure. Endorsement will be acknowledged most effectively through participation of each group during the coming year.

SPECIFIC IMPROVEMENT AREAS AND GOALS FOR COMMUNITY ACTION

Five major areas of concern have been identified during this study which should receive concentrated community action from various civic groups, local officials and interested citizens. These major areas are: the gateways (highways) to Red Springs; central business district improvement; neighborhood improvement; park-recreation and other public facility improvement; and industrial area improvements. Each category has specific problems which could be eliminated or controlled if all concerned citizens worked together under a single community-wide program.

**RED SPRINGS
PROPOSED ORGANIZATIONAL CHART
FOR
COMMUNITY APPEARANCE IMPROVEMENT PROGRAMMING**



SOURCE : N.C. DEPARTMENT OF LOCAL AFFAIRS, DIVISION OF COMMUNITY PLANNING

FIGURE |

Further, planning in general is a rational process for formulating and meeting "goals"; and the formulation of goals is, therefore, an essential task which must be undertaken before specific projects can be prepared and carried out to completion. In the case of Red Springs, the formulation of goals for community appearance improvement should precede the development of specific work projects. Following such procedures should produce more effective results in project design and assignments; therefore, providing long-term benefits for the entire community.

A relatively simple but important task, the statement of goals should include problem areas of immediate concern. Newly recognized problems may always be added in the future. All stated goals should be recorded by the Chamber of Commerce and progress monitored on each.

The following appearance goals for the Town of Red Springs have been formulated to serve as an example for future community appearance improvement programming. The goals as stated are not meant to cover all areas of community concern; but rather, they have been formulated to be representative of the wide variety of problems that should be considered. Groups, or individuals, should feel free to express their concern, or views, by suggesting expansion of these goals or adding new ones. Goals have been arranged under separate general titles, and each has been stated in a very simple and concise format.

The following paragraphs briefly describe the major areas of community appearance concern; and additionally, a number of community goals have been specified. It is recommended that the Chamber of Commerce and the Town Planning Board review all major categories and attendant goals and add to the list as they see fit.

Gateways to Red Springs

The gateways, or entranceways, to Red Springs are the major highways entering the town. Although there are other roads leading into Red Springs, only the major thoroughfares were extensively inventoried for this report because of their use as arterials for local, as well as through traffic. The major thoroughfares are NC 211, NC 71 and NC 72. Since Shannon Road and West Fourth Avenue are alternate routes into town from NC 71 (north) and NC 71 (west-Maxton Highway) respectively, these roads were also included in the inventory.

During the survey of these gateways, three major problem areas were identified. The most apparent of these problems was the tremendous volume of trash littering the highway shoulders. In no way unique only to Red Springs, this problem should receive immediate action since tourist trade, as well as potential residents, both family and corporate, can be easily discouraged by such unsightly displays. A second, and possibly more important, problem identified was the large number of dilapidated, deteriorating or vacant structures located adjacent to the highway. Included in this category were a number of signs. Vacant dilapidated structures are dangerous to the health and safety of surrounding residents, as well

as an eyesore to highway users entering the town. Useable deteriorating buildings should be repaired and maintained. The numerous signs strung out along the roadway detract the attention of drivers from the highway scenery.

Other specific appearance problems for the five gateways to Red Springs include:

NC 211 (north):

1. Litter and debris.
2. Five dilapidated structures.
3. Little Raft Swamp stream crossing (clean-up banks - litter and vegetation).
4. Unpainted or deteriorating structures.
5. Unpaved access to local grocery.
6. Vending machines exposed to highway (cluttered appearance).
7. Excessive signs at Terminal Restaurant, local car dealership, and service stations.
8. Old service station (used car lot area) needs painting.
9. Unpaved car dealer lots.
10. Excessive overhead wiring.
11. Sidewalks should be extended, replacing worn dusty paths.

NC 71 (north) and Shannon Road:

1. Unmaintained signs and billboards.
2. Litter and debris.
3. Lack of highway plantings along open farm fields.
4. Grocery store signs need maintaining.
5. Nine dilapidated structures.
6. About five deteriorating structures.
7. Shannon Road needs widening and shoulder improvements.
8. Little Raft Swamp stream crossing needs widening.
9. Unpaved roads adjacent to highway.

10. Sidewalks needed to separate pedestrian and auto traffic.

NC 211 (south):

1. Litter and debris.
2. Lack of highway plantings along open farm fields.
3. Signs attractive at car dealership, but number should be reduced.
4. Excessive signs at drive-in and service stations.
5. Unmainted sign at florist shop.
6. Unpaved parking lot at supply company and car dealership in town.
7. Plantings at parking lot for Piggly Wiggly Store needed to improve aesthetic appearance.
8. Sidewalks needed in town to separate pedestrian and auto traffic.

NC 72 (south):

1. Unpaved access and excessive signs at Throwers Store.
2. One dilapidated structure.
3. Six deteriorating or unmaintained buildings in view along highway.
4. Methodist Church access unmaintained. Could be paved and landscaped.
5. Natural gas facility fenceline could be planted with shrubs.
6. Unpaved access to barber shop.
7. Signs excessive at service station.
8. Some litter and debris.

NC 71 (west) and West Fourth Avenue:

1. Seventeen dilapidated structures.
2. Twenty-five deteriorating buildings.
3. Some litter and debris.
4. Golden Yam sign excessive for building size.
5. Junk stored openly in commercial area around Graham Street intersection.

6. Unpaved access ways to commercial areas.
7. Excessive signs.
8. Former "Campbells Place" too near intersection, run down appearance, junk lying about.
9. Open yards need maintenance.
10. Unpaved roads adjacent to highway.
11. Large billboards at road curve distracting.
12. Sidewalks needed to separate pedestrian and auto traffic.

The following list is a number of community goals that may be incorporated into the appearance improvement program to eventually eliminate appearance problems associated with the gateway highways leading to Red Springs.

1. Eliminate litter problem along highways entering the town.
2. Promote enforcement of town regulations governing litter or trash.
3. Develop a comprehensive educational program emphasizing litter problems.
4. Eliminate unrelated or dilapidated signs, and provide community sign along entering highways.
5. Eliminate vacant dilapidated structures.
6. Clean-up/fix-up/paint-up usable deteriorating structures.
7. Initiate planting program along highways adjacent to open farm fields.
8. Improve maintenance of road shoulders, drainage ditches, and other features of highway right-of-way.

Residential Neighborhoods

As a community, the majority of housing and residential neighborhoods are in very good condition. During a recent housing survey, 865, or 80 percent, of the total 1,065 housing units were rated as sound or standard structures. Five fairly distinct small neighborhoods, however, contained the major portion of the 200 substandard housing units remaining in the town where conditions can be directly related to old structures closely spaced on small lots serving low income families. These deteriorating neighborhoods have been outlined in Figure 2 locating project targets in the following section.

Besides the limited blighted areas, two other appearance problems were identified through field observation in the residential areas of Red Springs. Vacant lots scattered throughout the town were generally grown over with weeds, shrubs, and vines. Many had accumulated an excess of trash and debris while some, in addition to a few occupied lots, had abandoned cars and major appliances left on them. This problem was not totally limited to the poorer neighborhoods.

A third problem is very evident in the late afternoon. Many children play in or near the streets, especially in poorer sections where yard space is limited; but such street playing was not limited solely to these areas. A very hazardous practice, street play also indicates a need for recreation park areas which, if properly designed, can add to the attractiveness of neighborhoods.

The suggested goals for neighborhood appearance improvement are as follows:

1. Continuance of neighborhood fix-up/clean-up/paint-up campaign in deteriorating neighborhoods.
2. Establishment of a demolition program for dilapidated structures.*
3. Vacant lot maintenance program.
4. Development of a mini-park system of recreation areas.
5. Initiate program to monitor town progress on Public Improvements Program.

Commercial Areas

The central business district with its attendant services is always a major area of concern when discussing community attractiveness or appearance. The diversity of businesses, the outward appearance of neatness and cleanliness, both exterior and interior, and accessibility all play an important role in continued central business district success. Regional shopping habits, prompted by these very factors, have changed drastically in past years. Whereas it was once convenient to walk "uptown" to purchase needed goods, it is now much easier to drive ten to 20 miles to a modern shopping center where a wide product line is available, as well as adequate parking facilities. Additionally, traffic tie-ups are less frequent at shopping centers since through traffic and trucking are usually prohibited within patron parking and access points.

The Red Springs central business district has the diversity of shops characteristic to modern shopping centers, but in some respects, lacks the

*This program should be coordinated with public housing development. Relocated families should have first priority for new housing units.

neatness and accessibility of such facilities. Three major areas of concern should be considered to rectify these deficiencies in the central business district.

First, a neat and clean appearance should be maintained throughout the entire central business district, not just along Main Street, but even at the building rear and sides. Waste containers should be of adequate size to accommodate peak needs and be covered at all times. Excess rubbish and trash should be stored out of public view. Store signs should be attractive, not distractive, to building design.

Secondly, limited accessibility from street frontage forces auto parking to the vacant lots adjacent and to the rear of present businesses. Thus, store rear entrances, if properly identified and maintained, should play a major function in attracting patrons because the largest share of potential customers must utilize these off-street locations. Parking should not be allowed immediately adjacent to the buildings so customers may have direct access and truck loading, or unloading, may proceed efficiently.

Parking lot maintenance is a third area of concern. With the exception of the lot located along the railroad tracks off Third Avenue, other public parking lots remain unpaved and poorly marked, including the Cross Street and Third Avenue lot and the Fourth Avenue lot off Main Street. Many observations of these lots indicated that use, or demand, was fairly high, but cars were poorly arranged since space markers have not been installed. At some times, it was estimated that the number of vehicles using the lot could have been doubled had spaces and lanes been properly indicated. Dusty, dirty, or muddy conditions are always prevalent when such lots are unpaved. This is another unattractive feature of Red Springs central business district parking areas.

Neighborhood business areas in and around Red Springs are mostly unattractive. Areas lack paved accessways and parking areas, feature scattered junk, debris, possess too many signs, or are generally lacking in exterior maintenance and landscaping. Areas included in this category are located at or near the following intersection locations: Shannon Road and North Main Street; SR 1303 (Old Maxton Highway) and South Main Street; SR 1775 and NC 211 (West Fourth Avenue); Graham street and NC 71 (Maxton Highway); and Malloy Street and NC 71 (Maxton Highway).

The following is a list of goals for appearance improvement in the Red Springs central business district and neighborhood commercial areas:

1. Remodel rear entrances to commercial buildings in the central business district which have access to adjacent off-street parking lots.
2. Complete public parking lot plans for acquisition and development.
3. Improve exterior appearance of central business district and neighborhood businesses.

Industrial Areas

Industrial development in Red Springs has historically been of good design and well maintained. Recent development in the "Industrial Park" generally recognizes good design standards. The main community appearance concern, with respect to industrial areas, is continuing the present development trends by reviewing new site layouts or designs. Additionally, monitoring site construction to see that all construction conditions have been met is very important to the future success of the "park" development.

The following goals should be recognized by the local officials and citizenry so future industrial development within the town will be a community asset, as has previous industrial development:

1. Maintain program for industrial site design review.
2. Provide on-site inspection to assure site design compliance.
3. Investigate possibilities of relocating industrial uses from central business district and residential areas to "Industrial Park."
4. Maintain existing industrial storage yards, parking lots, loading docks, and open space areas in good repair and appearance.

Public Facilities and Park Areas

With few exceptions, the appearance or attractiveness, including maintenance of public facilities and grounds, in Red Springs is exceptionally good. The need to complete paving of all town roads and the construction of sidewalks near schools and along major thoroughfares seem to be the only exceptions to an otherwise attractive appearance of public facilities.

As previously recommended in the "Community Facilities Plan" (September, 1967) and reinventoried for this study, public use facilities and grounds needing improvement include the following:

Unpaved Town Roads:

1. Peterson Street
2. Richardson Street
3. Baldwin Street
4. Fairly Drive
5. McLean Street
6. Harrington Street
7. Hacket Street

Sidewalk Needs:

1. Third Avenue (from Vance Street to Graham Street)
2. Fourth Avenue (from Vance Street to Third Avenue)
3. Sixth Avenue (from Brooklyn Street to Fourth Avenue)
4. Eighth Avenue (from Brooklyn Street to Main Street)
5. Church Street (from Vance Street to Third Avenue)
6. Graham Street (from Third Avenue to Layton Street)

Public park and recreation areas need to be developed in Red Springs, especially in residential sections of the community. Although general plans for such facilities have been available to the community since 1967, little use has been made of these plans. Private clubs and organizations have attempted to fulfill this gap of official action; but until a detailed plan and program is developed for the entire town, only piece-meal development will occur. United public concern and official action is needed to fulfill the comprehensive park and recreation plans of Red Springs.

Community aesthetics are greatly measured and influenced by the availability and attractiveness of community parks. Tentative industrial developers and other potential residents tend to place great emphasis on such facilities since their employees and families must, and will, demand to have adequate space for play area, as well as for relaxation.

Community goals for public facilities improvement and park-recreation development should include the following:

1. Update and follow previously prepared "Red Springs Public Improvements Program," 1967.
2. Develop comprehensive town plan for passive and intensive use park-recreation areas.
3. Maintain public buildings and grounds.

DETAILED WORK PROJECTS FOR COMMUNITY APPEARANCE IMPROVEMENT

As previously mentioned, establishing goals and reaching or satisfying these same goals are two distinct processes. Any one person or group may think of needed improvements for the community, but specific projects must be completed to attain the goal. The individual or group establishing the goal is not always able to, or the best agent to, complete the necessary work projects, nor will they always benefit directly from the work completed.

Detailed work projects that will eventually improve Red Springs' appearance must be outlined and representative groups selected to undertake the project and participate directly until the work has been completed.

The following work projects have been outlined as examples of what needs to be undertaken to satisfy some of the "community goals" suggested for Red Springs in the preceding section. These projects do not include all the possible projects that will improve appearance in Red Springs, but rather, are representative of the wide range of activities that must be initiated to improve the community's appearance. Individuals or groups should feel free to suggest more such projects. It should remain, however, with the Chamber of Commerce and Town Planning Board to review all proposed projects, solicit sponsors for each and set community priorities. See Figure 2 for appropriate project locations.

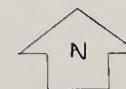


DETAILED PROJECT LOCATION MAP

RED SPRINGS
NORTH CAROLINA

LEGEND

(00) PROJECT KEY NUMBER (SEE
PROJECT DESCRIPTIONS ON
FOLLOWING PAGES)



0 800 2,000

FIGURE 2

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 1

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Maintain NC 211 (North) free of debris and trash. Project outer boundary to county line sign.
3. Project Procedures -
 - a. Enlist the aid of youth organizations for clean-up work.
 - b. Enlist the aid of sponsoring service group members to obtain necessary transportation.
 - c. Get permission of Public Works Department to dispose collected rubbish.
 - d. Project work: Team competition may be developed among the group members to provide incentive, such as small prizes for amount collected (by weight) or area covered.
 - e. Safety factors: Great care should be taken that adult supervision is provided at all times. It is preferable that police protection be provided to slow vehicles on adjacent highways.
4. Project Schedule - Clean-up efforts should be undertaken at least twice a year, preferably once in spring and once in fall.
5. Project Acceptance -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number; _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 2

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Maintain NC 71 (North) and Shannon Road free of debris and trash. Project outer boundary one-half mile beyond SR 1700
3. Project Procedures -
 - a. Enlist the aid of youth organizations for clean-up work.
 - b. Enlist the aid of sponsoring service group members to obtain necessary transportation.
 - c. Get permission of Public Works Department to dispose collected rubbish.
 - d. Project work: Team competition may be developed among the group members to provide incentive, such as small prizes for amount collected (by weight) or area covered.
 - e. Safety factors: Great care should be taken that adult supervision is provided at all times. It is preferable that police protection be provided to slow vehicles on adjacent highways.
4. Project Schedule - Clean-up efforts should be undertaken at least twice a year, preferably once in spring and once in fall.
5. Project Acceptance -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 3

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Maintain NC 211 (South) free of debris and trash. Project outer boundary to SR-1505 intersection.
3. Project Procedures -
 - a. Enlist the aid of youth organizations for clean-up work.
 - b. Enlist the aid of sponsoring service group members to obtain necessary transportation.
 - c. Get permission of Public Works Department to dispose collected rubbish.
 - d. Project work; Team competition may be developed among the group members to provide incentive, such as small prizes for amount collected (by weight) or area covered.
 - e. Safety factors: Great care should be taken that adult supervision is provided at all times. It is preferable that police protection be provided to slow vehicles on adjacent highways.
4. Project Schedule - Clean-up efforts should be undertaken at least twice a year, preferably once in spring and once in fall.
5. Project Acceptance -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 4

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Maintain NC 72 (South Main Street) free of debris and trash. Project outer boundary to NC 72-710 intersection.
3. Project Procedures -
 - a. Enlist the aid of youth organizations for clean-up work.
 - b. Enlist the aid of sponsoring service group members to obtain necessary transportation.
 - c. Get permission for Public Works Department to dispose collected rubbish.
 - d. Project work: Team competition may be developed among the group members to provide incentive, such as small prizes for amount collected (by weight) or area covered.
 - e. Safety factors: Great care should be taken that adult supervision is provided at all times. It is preferable that police protection be provided to slow vehicles on adjacent highways.
4. Project Schedule - Clean-up efforts should be undertaken at least twice a year, preferably once in spring and once in fall.
5. Project Acceptance -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 5

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Maintain NC 71 (West Third Avenue) free of debris and trash. Project outer boundary to SR 1321 intersection.
3. Project Procedures -
 - a. Enlist the aid of youth organizations for clean-up work.
 - b. Enlist the aid of sponsoring service group members to obtain necessary transportation.
 - c. Get permission of Public Works Department to dispose collected rubbish.
 - d. Project work: Team competition may be developed among the group members to provide incentive, such as small prizes for amount collected (by weight) or area covered.
 - e. Safety factors: Great care should be taken that adult supervision is provided at all times. It is preferable that police protection be provided to slow vehicles on adjacent highways.
4. Project Schedule - Clean-up efforts should be undertaken at least twice a year, preferably once in spring and once in fall.
5. Project Acceptance -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 6

1. Long Range Goal - Eliminate trash problem along highways entering the town.
2. Project Objective - Strategic placement of trash containers along entering highways.
3. Project Procedures -
 - a. A service club could sponsor this program, assigning a special committee to investigate and implement the necessary work elements.
 - b. A representative of the N.C. Highway Commission should be consulted on state requirements or regulations.
 - c. Potential sites should be inventoried and property owners (if necessary) contacted for permission to establish containers.
 - d. Appropriate small signs should be constructed and placed about one-quarter mile in either direction and one at the actual site.
 - e. Provision for town trash pick-up services on a regular basis should be worked out with town officials.
4. Project Schedule - It is estimated that initial committee work would take from three to six months, and the project would be continuous thereafter.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 7

1. Long Range Goal - Promote enforcement of town regulations governing litter and trash.
2. Project Objective - Appoint small committee to investigate existing anti-litter regulations and enforcement procedures and to outline aggressive workable programs.
3. Project Procedures -
 - a. A small, but representative, committee (four to five members) should be appointed through the Town Planning Board.
 - b. The committee should survey existing problem areas within the town and discuss existing regulations with the Town Manager.
 - c. A review of other communities' regulations and procedures should be attempted.
 - d. The committee should recommend additions or changes to existing regulations to the Town Planning Board for consideration and discussion.
4. Project Schedule - After initial committee orientation, the project should be completed and a report prepared within about six months.
5. Organization Undertaking Project -
 - a. Club or Committee: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 8

1. Long Range Goal - Promote enforcement of town regulations governing litter and trash.
2. Project Objective - Town Planning Board review of subcommittee report and submittal of proposals to Town Council.
3. Project Procedures -
 - a. The Town Planning Board should review the subcommittee report recommendations.
 - b. Informational meetings, with the public invited, should be held to discuss possible changes and their effect.
 - c. The Town Planning Board should submit original, or revised, recommendations to the Town Council for consideration.
 - d. Adoption by the Town Council.
4. Project Schedule - Time requirements are dependent upon meeting schedules, etc.
5. Organization Undertaking Project -
 - a. Club or Agency: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 9

1. Long Range Goal - Promote enforcement of town regulations governing litter and trash.
2. Project Objectives - Informational meetings and publication by the Town Manager and interested citizens.
3. Project Procedures -
 - a. A civic or neighborhood group should sponsor a neighborhood program emphasizing town regulations and enforcement procedures as they exist.
 - c. Strategy meetings should be held prior to campaign starting date.
4. Project Schedule - Project can be undertaken immediately or as seen fit.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 10

1. Long Range Goal - Develop a comprehensive educational program emphasizing community litter problems.
2. Project Objective - Formulation of spot announcements for local radio broadcast.
3. Project Procedures -
 - a. Sponsoring group could be composed of adult membership, or be youth oriented, such as a high school speech class.
 - b. Local radio station management should be contacted.
 - c. Announcements should be prepared and screened, or judged.
 - d. Selected announcements submitted to local radio station.
 - e. New series of such announcements can be prepared periodically for changes and variation.
4. Project Schedule - Project program should coincide with other community efforts, especially clean-up projects.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 11

1. Long Range Goal - Develop a comprehensive educational program emphasizing community litter problems.
2. Project Objectives - Promote newspaper articles and photo series.
3. Project Procedures -
 - a. A local club or school group would prepare a series of news articles.
 - b. A consultation with a local news editor may assist article preparation and publication.
 - c. Photos may greatly assist developing article authenticity.
 - d. A series of photos, with brief captions locating the scene and entitled "Red Springs Black Eye?", may also stir community interest.
 - e. A sponsoring group may develop a contest to solicit essays and photos.
4. Project Schedule - Monthly articles would be very good. A contest could be held once a year.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 12

1. Long Range Goal - Develop a comprehensive educational program emphasizing litter problems.
2. Project Objective - Provide guest lecture series on problems of the environment.
3. Project Procedures -
 - a. Sponsoring group should contact area colleges and universities and other successful anti-litter representatives for speakers.
 - b. Meetings should be well publicized with notices to newspapers and radio stations serving Red Springs.
4. Project Schedule - Sponsoring group should decide. It is suggested that every other month may be appropriate.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 13

1. Long Range Goal - Eliminate dilapidated or unrelated signs, and provide community sign along entering highways.
2. Project Objective - Removal of dilapidated or unrelated signs along entering highways.
3. Project Procedures -
 - a. An inventory of all dilapidated or unrelated signs (signs not advertising Red Springs' businesses) should be prepared by the sponsoring group.
 - b. Apparent owners of such signs should be contacted to obtain permission of removal, or requested to maintain the sign.
 - c. With permission, all such signs should be removed.
4. Project Schedule - This would be a good project to be undertaken with spring or fall clean-up projects.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 14

1. Long Range Goal - Eliminate dilapidated or unrelated signs, and provide community sign along entering highways.
2. Project Objective - Establishment of a community sign along entering highways.*
3. Project Procedures -
 - a. Sponsoring group(s) should have members with art talent, as well as construction design backgrounds.
 - b. These signs should be representative of civic organizations in Red Springs. All groups, Lions, Rotary, Ruritan, Vardell Hall, Chamber of Commerce, NAACP, scouting, etc., should submit desired insignia to be utilized in sign construction. Additionally, major businesses may be listed, along with groups.
 - c. The major factor in this project is the elimination of a string of separate signs along the highways and the establishment of an attractive community symbol.
4. Project Schedule - Project must be coordinated with design needs and art work necessary for interested groups.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

*A community sign should contain representative organization insignias of civic and social groups, as well as names for institutions, such as Vardell Hall and major industries and churches.

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 15

1. Long Range Goal - Eliminate vacant dilapidated structures along highway entrances.
2. Project Objective - Removal of dilapidated structures along NC 211 (North) midway between the intersection of NC 71 and the VFW building.
3. Project Procedures -
 - a. Contact with present owners should be made and permission to remove or destruct these buildings obtained.
 - b. Legal procedures should be investigated if present owners decline permission.
 - c. Materials that may have some value should be collected and sold to offset other project costs.
 - d. Buildings should be torn down, or a fire-fighting exercise may be arranged.
 - e. This project will not only improve the appearance along NC 211, but also will eliminate a very hazardous and unhealthy situation for area children.
4. Project Schedule - Project may be undertaken at any time during the year.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 16-19

1. Long Range Goal - Clean-up/fix-up/ paint-up of usable deteriorating structures along highway entrances.
2. Project Objective - Carry out building and grounds clean-up/ fix-up/ paint-up along NC 211(North) and NC 71(North) and Shannon Road.*
3. Project Procedures -
 - a. Property owners and occupants should be contacted for participation in project by mail, phone, or notices posted.
 - b. Sponsoring group should provide assistance by offering and minor equipment when necessary.
 - c. Local paint merchants may aid, if contacted, by offering a paint sale.
 - d. Awards (small) may be given as incentives for "most improved residential property" and "most improved business property", etc.
4. Project Schedule - The project should be initiated in the spring season.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

*Identical projects should be carried out for NC 211(East Fourth Avenue), NC 72(South Main Street), and NC 71(West Third Avenue).

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 20

1. Long Range Goal - Initiate and complete planting program along highways adjacent to open farm fields.
2. Project Objective - To provide effective wind breaks along highways and develop an aesthetically pleasing highway appearance.
3. Project Procedures -
 - a. Individual owners of farm property should be contacted for participation by the sponsor group.
 - b. The County Agricultural Extension Agent, an area nursery representative, and the Highway Commission should be contacted to provide technical assistance.
 - c. Sponsoring groups might include the Future Farmers of America (FFA) or 4H to obtain educational benefits, in addition to stated project objectives.
4. Project Schedule - Target areas should be inventoried and priority lists prepared to develop schedule. Project should be completed in two to three years.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 21-24

1. Long Range Goal - Continuance of neighborhood clean-up/fix-up/paint-up campaigns in deteriorating neighborhoods.
2. Project Objective - Carry out neighborhood improvement program in the area of Brown Street and Hacket Street.*
3. Project Procedures -
 - a. Property owners and occupants should be contacted for participation in projects by mail, phone, posted notices, or directly. Owners should be persuaded to supply needed paint and supplies.
 - b. Sponsoring group should provide assistance by offering manpower and available minor equipment when necessary.
 - c. Local merchants should be contacted to assist in supplying major materials. A volume sale could be promoted, so project costs are kept low.
4. Project Schedule - Project can be initiated in the spring of the year.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

*Similar projects should be undertaken in the neighborhood areas, including the area between Sixth and Eighth Avenues around Haywood Street; the area east of the intersection of West Third and Fourth Avenues; and the Richardson Street neighborhood

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 25

1. Long Range Goal - Establishment of a demolition program for dilapidated structures within the town limits.
2. Project Objective - Coordination of housing condition regulation enforcement with development of public housing.
3. Project Procedures -
 - a. Town officials should be prepared to initiate enforcement of housing regulations with the opening of public housing facilities.
 - b. Regulations governing housing conditions (Chapter 5, Article III. "Unfit Dwellings and Dangerous Buildings", Red Springs Code of Laws, pg. 68-77.) should be reviewed and legal procedures determined.
 - c. Actual demolition procedures are indicated within the housing code.
4. Project Schedule - Town officials should be prepared to implement enforcement procedures when public housing facilities are ready for occupancy.
5. Organization Undertaking Project -
 - a. Club or Agency: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 26

1. Long Range Goal - Vacant lot clean-up and maintenance program.
2. Project Objective - Initial vacant lot clean-up to indicate community concern.
3. Project Procedures -
 - a. All unsightly vacant lots should be inventoried and mapped.
 - b. Property owners of vacant lots should be notified that clean-up of their lot would aid the entire community, and assistance for this work would be available from the sponsoring group.
 - c. Sponsoring group would assist clean-up effort when permission was granted.
 - d. Names of property owners that have not cleaned up their vacant lots within a two-month period should be referred to the Town Manager for further action.
4. Project Schedule - This project could be undertaken any time during the year.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 27

1. Long Range Goal - Vacant lot clean-up and maintenance program.
2. Project Objective - Establishment of official town policy and action program for vacant lot care and maintenance.
3. Project Procedures -
 - a. The Town Council and Town Manager should review related town laws governing vacant lot maintenance and establish a positive action policy to assist enforcement of these regulations.
 - b. The Town Manager, acting in behalf of the Town Council and with their support, should aid the sponsoring group initiating vacant lot clean-up (Project 26).
 - c. The Town Manager should investigate all remaining unmaintained vacant lots following the initial clean-up project and proceed further to abate these conditions as provided by the Town Council policy statement and corresponding town laws (see Chapter 11, Article III of Town Code).
4. Project Schedule - This project may be undertaken any time, but it will require constant surveillance in the future.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 28

1. Long Range Goal - Monitor and implement town Public Improvement Program.
2. Project Objective - Review progress to date, and implement improvement program established in 1967.
3. Project Procedures -
 - a. The Town Planning Board should undertake this project with assistance provided by the Town Manager. (A subcommittee might be appointed from the Board's general membership so more frequent meetings may be held. Recommendations may then be presented to the Board at a regular meeting.)
 - b. A progress report and recommendations should be prepared for review by the Town Council.
 - c. Town Council endorsement should be obtained for recommendations.
 - d. Implementation should be reviewed periodically.
4. Project Schedule - Project should be initiated immediately and continued as a regular fuction of the Town Planning Board's responsibilities.
5. Organization Undertaking Project -
 - a. Club or Agency: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 29

1. Long Range Goal - Remodel rear entrances and facades to commercial buildings in the central business district.
2. Project Objective - Improve alley and rear entrances immediately behind the southeast quadrant of Main Street and Third Avenue intersection (drug store, newspaper building, etc.).
2. Project Procedures -
 - a. A special subcommittee of the Chamber of Commerce should be appointed with representation of the local merchants.
 - b. A meeting to discuss improving the rear area should be held to instill interest and need in the project.
 - c. Sketch plans for the area should be prepared.
 - d. Each business should be contacted to review the plans.
 - e. Depending upon the amount of work required, a completion date should be determined for each business which is agreeable to the individual operators.
4. Project Schedule - The project may be initiated at any time during the year. Individual remodeling should be scheduled to be least disruptive to normal business.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 30

1. Long Range Goal - Remodel rear entrances and facades to commercial buildings in the central business district.
2. Project Objective - Improve alley and rear entrances immediately behind Main Street from Third Avenue to Fourth Avenue.
3. Project Procedures -
 - a. A special subcommittee (as in Project 29) of the Chamber of Commerce should be appointed with representation of the local merchants.
 - b. A meeting to discuss improving the rear area should be held to instill interest and need in the project.
 - c. Sketch plans for the area should be prepared.
 - d. Each business should be contacted to review the plans.
 - e. Depending upon the amount of work required, a completion date should be determined for each business which is agreeable to the individual operators.
4. Project Schedule - The project may be initiated at any time during the year. Individual remodeling should be scheduled to be least disruptive to normal business.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 31

1. Long Range Goal - Complete public parking lot plans for acquisition and development.
2. Project Objective - Finalize Chamber of Commerce plans for acquiring public parking lots within the central business district.
3. Project Procedures -
 - a. The Chamber of Commerce, Traffic and Beautification Committee should attempt to finalize all related plans for acquisition of parking lots within the central business district.
 - b. Review "Red Springs Parking Survey" report recommendations.
4. Project Schedule - Project is in progress presently and should be completed as soon as possible.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 32

1. Long Range Goal - Complete public parking lot plans for acquisition and development.
2. Project Objective - Develop efficient design plans for each parking lot acquired, including landscaping and space markings.
3. Project Procedures -
 - a. Chamber of Commerce, in cooperation with the town, should provide maintenance and lighting for each acquired lot.
 - b. Design plans should be developed to obtain maximim spaces in each lot.
 - c. Landscaping plans should be included in the design of each lot to assist in maintaining an aesthetically pleasing appearance. Assistance from the local garden clubs may be requested for these plans.
4. Project Schedule - As lots are acquired, design layouts and landscaping plans should be prepared.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 33

1. Long Range Goal - Improve exterior appearance of the central business district and neighborhood businesses.
2. Project Objective - Eliminate excessive signs in commercial areas to improve appearance.
3. Project Procedures -
 - a. An inventory of signs, including pictures of individual building signs, should be made of all businesses in Red Springs.
 - b. Recommendations for eliminating excessive numbers of signs should be formulated and reviewed by the Chamber of Commerce.
 - c. Individual businessmen should be contacted personally to discuss recommendations.
 - d. Town regulations governing signs should be reviewed.
 - e. Signs not conforming to town regulations should receive priority attention.
4. Project Schedule - Project inventory can be initiated any time during the year.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 34

1. Long Range Goal - Improve exterior appearance of the central business district and neighborhood businesses.
2. Project Objective - Continue clean-up/paint-up campaign.
3. Project Procedures -
 - a. Businessmen should be encouraged to continually improve and maintain the appearance of their respective businesses.
 - b. A semi-annual clean-up/paint-up project should be sponsored to promote commercial improvements. Awards for "best efforts" with token gifts might be utilized as incentives.
 - c. Commercial trash accumulation problems should be investigated for individual business needs.
4. Project Schedule - Clean-up/paint-up campaign can be held in the spring and fall months.
5. Organization Undertaking Project -
 - a.. Club: _____
 - b.. Project Chairman: _____
 - c.. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 35

1. Long Range Goal - Improve exterior appearance of the central business district and neighborhood businesses.
2. Project Objective - Promote paving of off-street parking areas and landscaping, where appropriate, at neighborhood business centers to improve appearance.
3. Project Procedures -
 - a. Local businessmen should be contacted to participate in this project.
 - b. A meeting to discuss the project objective should be held with participants.
 - c. A contest could be initiated to develop interest in the project.
 - d. The sponsoring group should assist participating businesses in any possible way, including providing manpower to clean and prepare sites.
4. Project Schedule - The project should be started in the spring of the year, with individual site projects completed within six to eight months (according to contest rules).
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

RED SPRINGS COMMUNITY APPEARANCE PROGRAM
DETAILED WORK PLAN

Project 36

1. Long Range Goal - Improve exterior appearance of the central business district and neighborhood businesses.
2. Project Objective - Remove extensive overhead wire from the central business district along Main Street.
3. Project Procedures -
 - a. The Town Manager may provide cost estimates for this project.
 - b. The Town Council should consider funding this project during the next year or two.
 - c. Lines can be placed underground to relieve the congested appearance of today's overhead wiring.
4. Project Schedule - This project should be scheduled as soon as funding is obtained.
5. Organization Undertaking Project -
 - a. Club: _____
 - b. Project Chairman: _____
 - c. Phone Number: _____

APPENDIX A

APPENDIX A

Recording project progress is necessary to establish continuity for the entire appearance improvement program. Once a project is accepted by a sponsoring club, it will be necessary for that group to report (informally) their progress and note any obstacles that may have arisen, so assistance in finding solutions may be provided.

The following pages have been prepared as examples of possible formats that could be used by the Chamber of Commerce to record project assignments, project progress, and scheduled completion dates. It is hoped that copies of these examples, or reasonable facsimiles, would be prepared and kept, loosely bound, up-to-date for ready reference at general meetings, as well as a means to review project progress.

APPEARANCE PROJECTS - CURRENT ASSIGNMENTS

Project No	Project Assigned		Scheduled Completion	Project Chairman	Phone No	Notes
	Group Name	Date				

APPEARANCE PROJECTS - GROUP PROGRESS REPORT

PROJECT NUMBER AND TITLE:

PROJECT SPONSOR:

DATE ASSIGNED: SCHEDULED COMPLETION:

PROGRESS SUMMARY: (narrative notes are sufficient)

PROBLEMS OR OBSTACLES:

APPEARANCE PROJECTS - MONTHLY SUMMARY
(List Target Dates and Scheduled Events)

JANUARY:

FEBRUARY:

MARCH:

APRIL:

MAY:

JUNE:

JULY:

AUGUST:

SEPTEMBER:

OCTOBER:

NOVEMBER:

DECEMBER:

PREPARED FOR:

The Town of Red Springs, North Carolina
Earle A. Watson, Mayor
C. David Olive, Town Manager

TOWN BOARD OF COMMISSIONERS:

Rex Bullock
Ben Campen, Jr.
Reid N. Grantham
Duncan McGoogan
William H. Powell
John P. Robertson, Jr.

TECHNICAL ASSISTANCE PROVIDED BY:

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Division of Community Planning
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William C. Burgess, Draftsman
Joyce B. Sawyers, Secretary

